



Leading AI Integration Success



This one-day, instructor-led program equips leaders across the organization with a repeatable, people-centered method to lead AI integration, applying the Prosci ADKAR® Model to continuous change, using Prosci's AI Integration Framework to identify where AI fits their team's actual work, and building the principles needed to sustain it.

Designed for a mixed-role audience of change leaders, people managers, HR professionals, communications professionals, and other enabling roles, the program builds common language and cross-role coordination from the start.

This is an enterprise training program, available for virtual and in-person delivery.

Who is this program for?

This program is designed for enterprises on an innovation-and-growth AI mandate who've rolled out the tools but aren't seeing the work change. It brings together formal and informal leaders at all levels, people managers, HR professionals, communications professionals, project managers, and other enabling roles, because AI integration succeeds when the people closest to the work are aligned and equipped.

Learning objectives

Most organizations have already deployed AI tools, but that investment hasn't translated into meaningful value or impact at scale. At the end of this program, participants will:

- Understand why AI investments struggle to create value, and how a people-centered approach improves integration and proficiency
- Define successful AI integration using the Human Factors of ROI: speed of adoption, ultimate utilization, and proficiency
- Use Prosci's AI Integration Framework to engage their team in defining how AI will change their work and roles
- Co-create people-centered AI integration principles that build trust and engagement
- Apply an AI-specific evolution of the Prosci ADKAR® Model, designed specifically for AI's continuous, always-on change, not a one-time rollout
- Know the roles leaders and supporting teams need to play in enabling AI integration and value realization

Agenda

Part 1:

- Explore why AI change is different from other technology rollouts
- Understand why AI investments struggle to create value
- Define what successful AI integration looks like
- Apply the AI Integration Framework to your team's work and roles

Part 2:

- Build trust and reduce resistance around AI
- Apply Prosci's ADKAR® Model to prepare, equip, and support your people
- Clarify roles for leading and supporting AI integration
- Commit to next steps as you close out the day

Program materials

Participants will receive:

- Digital program workbook
- 12-month Prosci Premier Membership
- A digital badge through Credly upon completion

Have questions?

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Ongoing support

12-month Prosci Premier Membership

Prosci is committed to helping leaders sustain what they learn long after the one-day session ends. Every participant receives 12 months of Prosci Premier Membership, giving your team full access to ongoing learning, exclusive AI-specific resources, research, tools, expert support, and member events designed to keep adapting as AI capabilities continue to evolve.

You'll have access to:

- Unlimited Kaiya® prompts, Prosci's expert change management AI assistant, for guided support in applying learning in real time
- A growing library of learning resources, including Prosci ADKAR® Model application guidance, the AI Adoption Diagnostic, and an AI Integration Framework eLearning
- Prosci's full research library, including extensive AI research, downloadable reports, and early access to new research as it becomes available
- A global member community to connect, learn, and engage in ongoing discussions, advanced workshops, practice circles, and peer advisory sessions exclusive to members

Contact us to learn more about **Leading AI Integration Success** and how Prosci can help your leaders turn AI investment into *lasting results*.



Have questions?

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