

# Train-the-Trainer Program

The Prosci Train-the-Trainer Program helps you establish a world-class change management training program within your organization by enabling you to deliver Prosci's engaging role-based training programs internally. By becoming a trainer, you improve the overall change-readiness of your organization while reducing the long-term costs of change management training.

Train-the-Trainer Program Level 1 focuses on core role-based training programs for key support roles and teams within your organization. Level 2 enables you to expand your reach and teach the Change Management Practitioner Program and Change Management Sponsor Briefing. The Level 1 and Level 2 programs are available in both in-person and virtual instructor-led formats.

## Who's This Program For

This program is exclusively for Prosci Certified Change Practitioners who are ready to start deploying change management training throughout their organizations.

## Program Highlights

The Train-the-Trainer Program prepares you for your role as an expert internal change management trainer and develops your organization's change management function:

- Elevates your organization's change management mindset, skillset and toolset
- Prepares you to equip key individuals across your organization to play their unique roles in helping projects succeed
- Teaches you the facilitation skills and provides the resources needed to effectively deliver engaging, unforgettable learning experiences in your organization
- Enables you to teach both in-person and virtual instructor-led program variations, plus deliver training programs to align with your organization's culture and needs
- Provides facilitator guides and ongoing access to Instructor Hub

## Learning Objectives

During the Train-the-Trainer Level 1 and Level 2 Programs, you will:

- Learn the purpose, objectives, intended audience and structure of Prosci's role-based programs
- Review key learning modules and facilitation recommendations
- Practice facilitating select learning modules in front of the class and instructors
- Receive feedback and recommendations for improving delivery
- Craft a training delivery strategy to guide implementation of change management training following the program

# Train-the-Trainer Program Level 1

This two-day program prepares practitioners to internally teach role-based programs for front-line employees, people managers, and project managers and teams. **Prerequisite:** Prosci Change Management Certification within the last 24 months

## Programs You Will Learn to Teach

### Leading Your Team Through Change

A one-day program that builds change competency in managers by defining their role in change and providing practical frameworks for effectively leading their employees through change.

### Taking Charge of Change

A one-day program that provides participants with an understanding of the fundamental concepts and organizational benefits of effective change management.

### Delivering Project Results Workshop

A one-day workshop for your project leaders that explores the importance of change management in meeting project objectives and the opportunity for more effective integration and partnership.

### Change Management Employee Orientation

A one-day program that focuses on the Prosci ADKAR® Model and empowers front-line employees with the framework and skills to lead themselves through change.

## Agenda

### Day 1:

- Navigating Instructor Hub and Knowledge Hub to Access Your Materials
- Program Facilitation Tips, Tricks and Traps
- Logistics of Running Prosci Programs, Both Virtually and In Person
- Core Content Review
- Program Walk-throughs and Teach-backs:
  - Taking Charge of Change

### Day 2:

- Program Walk-throughs and Teach-backs:
  - Leading Your Team Through Change
  - Delivering Project Results Workshop
  - Change Management Employee Orientation
- Capstone Presentation

# Train-the-Trainer Program Level 2

This two-day program extends the learning from Level 1, preparing practitioners to internally teach role-based programs for change managers and sponsors. **Prerequisites:** Prosci Change Management Certification and Train-the-Trainer Program Level 1

## Programs You Will Learn to Teach

### Change Management Practitioner Program

A three-day program where participants learn how to apply Prosci's holistic change management methodology and tools, including the Prosci ADKAR Model, to a real project.

### Change Management Sponsor Briefing

A one-day program for executives that focuses on the critical connection between sponsorship, change management and business results.

## Agenda

### Day 1:

- Training Portfolio and Strategy
- Change Management Practitioner Program:
  - Program Design, and Facilitation Tips, Tricks and Traps
  - Program Walk-through and Teach-back

### Day 2:

- Change Management Sponsor Briefing:
  - Importance of Audience and Influence on Training Strategy
  - Program Design, and Facilitation Tips, Tricks and Traps
- Creating a Training Strategy for Your Organization

# Program Materials

## Level 1 and Level 2 Program Materials

The Train-the-Trainer Program includes access to digital content, resources and tools in the Prosci Hub Solution Suite. You'll have access to detailed program facilitator guides, facilitator tips and tricks, slide decks, specialized webinars, the latest research, and more. Here's what you get:





- **Research Hub** – A single point of access to Prosci research, including core studies, topical studies and relevant data across a broad array of topics
- **Knowledge Hub** – For relevant Level 1 or Level 2 programs
- **Instructor Hub** – For relevant Level 1 or Level 2 programs
- **Proxima** – Level 2 only

## Internal Delivery Requirements and Purchasing Materials

To complete each Train-the-Trainer Program, participants must facilitate their first Prosci program at their organization within 90 days.

To deliver a role-based program, the Train-the-Trainer graduate must purchase the associated training materials. The individual sets are listed in the next section. If interested in purchasing an ECM License to cover all Prosci training materials, please contact us for pricing.

## Current Individual Material Set Prices Without an Enterprise License

Train-the-Trainer Program Level 1	Price
 Leading Your Team Through Change	\$445
 Taking Charge of Change	\$285
 Delivering Program Results Workshop	\$285
 Change Management Employee Orientation	\$125

Train-the-Trainer Program Level 2	Price
 Change Management Practitioner Program	\$1,495
 Change Management Sponsor Briefing	\$375



Teach programs and earn rewards in Prosci's Train-the-Trainer Rewards Program.

## The Change Management Facilitator Journey

