



Elevate Change Success

Prosci Methodology and Tool Enhancements



WHAT is changing?

Innovation from Prosci is nothing new. We've been helping advance the discipline of change management for more than 20 years as we continue to research, learn, listen and adapt. And as the world continues to change, the way we manage change also needs to continue to change.

We're excited to share that we've made important enhancements to the Prosci Methodology—to a number of the change management processes, models, assessments and tools to elevate practitioner and project success.



Now, the Prosci Methodology is...

- More accessible.
- More actionable.
- More effective.

WHY the enhancements?

People choose Prosci as a **trusted partner** in change success because we keep people at the forefront of change. We're therefore continually researching and developing better ways to help customers manage the people side of change.

Though change is getting harder, our industry-leading research and elegantly simple solutions are making change management easier. We refreshed the Prosci Methodology in 2021 and delivered more advanced, collaborative tools to make the methodology more accessible, actionable and effective—and to enable change practitioners to be **more successful**.

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We make a positive and meaningful impact in people's lives when we manage change effectively.

– Tim Creasey
Prosci Chief Innovation Officer



HOW did we go about enhancing the Prosci Methodology?



We listened.

We listened to practitioner feedback and changing customer needs, and how people use the Prosci Methodology. And we zeroed in on how to address the most urgent, pervasive and high-value issues for practitioners.



We learned.

We dove deeper into our research—the largest body of change management research in the world—and we used those findings to inform decisions throughout the journey of refreshing our methodology.



We adapted.

We focused on how to prepare practitioners for future change trends and adapted the methodology accordingly.



2,618 program participant
evaluations analyzed



Focus group of
180+ customers consulted



38 prototypes
developed and tested with
2,000+ practitioners



3-day program beta
testing conducted with
153 participants

Key Enhancements to the Prosci Methodology

1. Refreshed the **Prosci Methodology** and **Prosci 3-Phase Process** to make it more accessible, actionable and effective
2. Enhanced the **PCT Model** and **PCT Assessment** by adding an assessment of success
3. Emphasized **change success** by defining, measuring and tracking change performance
4. Strengthened the **Risk Assessment** and analysis, and provided guidance to address risk factors
5. Added a **Role Roster** to make it easier to identify and activate change management roles
6. Introduced the **ADKAR Blueprint** as a foundation and guide for change management plans
7. Increased flexibility in the number, depth and type of **change management plans**



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Through effective change leadership and robust change management plans, organizations inspire and equip their people to embark on successful change journeys.

– Gallup*

Prosci Hub Solution Suite

Anytime, anywhere access to **digital content, resources and tools** that help you excel in change management.

Our enhancements to the Prosci Methodology include a family of online, cloud-based products that put key elements of the methodology at your fingertips. Developed in response to customer feedback and our commitment to your success, the Prosci Hub Solution Suite features a consistent, easy-to-use interface available through the Prosci Portal.

This game-changing suite helps you apply the Prosci Methodology consistently using world-class research and practical guidance to achieve change success.



Research Hub

The experience of thousands of change leaders at your fingertips



Knowledge Hub

Content and resources to build your knowledge and skills to succeed at change



Proxima

Your guide to managing change throughout a project or initiative



Instructor Hub

Guidance and materials to deliver a transformational learning experience



The Bottom Line

What you already know about people, change and results isn't changing. How you activate it is improving.

Let us know how we can help you make the transition to the enhanced Prosci Methodology. We believe strongly the enhancements will elevate change success in meaningful ways. [Contact us](#) to learn more.

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