

Global Website & eCommerce Manager

Prosci, the global leader in change management solutions, is seeking a proactive and experienced Global Website & eCommerce Manager to join our fast-growing team.

This position is currently remote because of COVID, but will report in and will work out of the Fort Collins, Colorado office when return to office can occur. Candidates must be able to provide documentation authorizing work in the United States.

As Global Website & eCommerce Manager, you will be managing the ongoing evolution and innovation of [Prosci.com](https://prosci.com) eCommerce and other websites globally. You will collaborate with our ICT team, marketing team, development team, web development partners, and key stakeholders to increase conversions, improve search engine rankings, and elevate the Prosci brand. Your ideas, proactive approach, and strong project management will have a significant impact on our business and customers.

This position will have high exposure and will collaborate closely with several key stakeholders across the business.

Responsibilities include but are not limited to:

- Work with key stakeholders to plan new product and functionality updates for [Prosci.com](https://prosci.com) eCommerce.
- Scope and define web projects, outlining requirements and deliverables, and establishing timelines and budgets; manage projects through completion including testing of all site enhancements and applications
- Plan, develop and implement website technical SEO strategy to ensure search engine ranking and visibility
- Execute day-to-day business operations of digital storefront (Magento eCommerce) processing and managing bug reports and issues
- Own web analytics data collection and tracking in Google Analytics and Tag Manager in collaboration with the website strategy and marketing analytics plan
- Utilize analytics and testing best practices to optimize the Prosci site to continually improve eCommerce conversion and user experience
- Manage integrations between website tools and systems
- Manage eCommerce site security, following best practices and ensuring PCI compliance and data privacy requirements as directed by our legal team
- Analyze, evaluate & resolve operational issues in a timely manner; review trends for process improvements and create training documentation



- Manage hosting servers and coordinate server updates and deployments (Prod, QA, Staging)

Qualifications:

- BA/BS or relevant experience
- 5-10+ years of website/eCommerce management and data-driven digital marketing fields

Ideal Candidate Will Have:

- Technical proficiency with modern web technologies and eCommerce systems
- Strong project management, communications skills and attention to detail
- Experience and knowledge working with Magento eCommerce, Google Analytics and Tag Manager
- Strong track record generating growth via eCommerce
- Solid understanding of current technical SEO best practices
- Demonstrated success working cross-functionally in a matrix environment and leading through influence
- Demonstrated ability to own and deliver bottom line results with minimal supervision
- Analytical mindset and ability to collect the right data, draw conclusions, and make recommendations
- Ability to function well in a fast-paced, dynamic environment with competing priorities

How to Apply:

For consideration, please submit your resume to resume@prosci.com with “Global Website & eCommerce Manager” in the subject line.