



CHANGE MANAGEMENT CERTIFICATION FOR CONSULTANTS PROGRAM



During this three-day experiential learning program, participants from diverse levels of change management experience gain the knowledge, skills and tools to drive successful change initiatives. They also apply holistic change management methodology to a current project during the program. Participants leave with a change management plan designed to effectively manage change and enhance project results.

WHO IS THIS COURSE FOR?

The Prosci Change Management Certification for Consultants Program is ideal for those responsible for driving change. Participants are predominantly in the following roles:

- Change management consultants
- Practice leaders
- Customer success consultants
- Partners

LEARNING OBJECTIVES

By completing the Prosci Change Management Certification for Consultants Program, participants will:

- Understand the fundamentals of change and change management
 - Understand how effective change management improves organizational results
 - Articulate the value of change management to peers and leaders with a presentation on the business case for change management
- Walk away with a change management plan
 - Learn to apply the Prosci 3-Phase Process change management methodology to a real project
 - Learn how to apply the Prosci ADKAR® Model to facilitate individual change
- Achieve certification in the Prosci change management methodology
 - Gain access to the complete suite of Prosci's online tools to drive advanced application in your engagements
 - Earn HRCI, PMI and CCMP credits

PROGRAM AGENDA

Day one:

- Why change management?
- The ROI of effective change management
- The Prosci ADKAR Model
- Seven concepts of change
- Preparing for change: assessing change readiness

Day two:

- Preparing for change: building team structure and assessing sponsorship
- Managing change: creating customized communication and sponsorship plans
- Executive project plan presentations

Day three:

- Managing change: creating coaching, training and resistance management plans
- Reinforcing change
- Exam and graduation

COURSE MATERIALS

- Program workbook, assessments and handouts
- One-year subscription to the Portal subscription for change consultants, which includes the Prosci Practitioner eToolkit and tools such as the Change Scorecard, CMROI Calculator, ADKAR Dashboard, PCT Analyzer, and eBest Practices Audit
- *Best Practices in Change Management*
- *Employee's Survival Guide to Change*
- *Change Management: The People Side of Change*
- *ADKAR: A Model for Change*