VIRTUAL INSTRUCTOR-LED CHANGE MANAGEMENT CERTIFICATION PROGRAM

Prosci®
PEOPLE. CHANGE. RESULTS.

Prosci's Virtual Instructor-Led Change Management Certification Program is an online, interactive, three-day learning experience where participants gain the knowledge, skills and tools to drive successful change initiatives. During the program, they apply holistic change management methodology to a current project. By the end of the program, participants have a change management plan designed to effectively manage change and enhance project results.

WHO IS THIS COURSE FOR?

Prosci's Virtual Instructor-Led Change Management Certification Program is ideal for those responsible for driving change. Participants are predominantly in the following roles:

- Change leaders
- Project managers
- IT professionals
- Project team members
- Change management practitioners
- Continuous improvement specialists
- Human resource business partners
- Organization development professionals

LEARNING OBJECTIVES

By completing the Virtual Instructor-Led Change Management Certification Program, participants:

- Understand the fundamentals of change and change management
  - Understand how effective change management improves organizational results
  - Articulate the value of change management to peers and leaders with a presentation on the business case for change management
- Have a change management plan
  - Learn to apply the Prosci 3-Phase Process change management methodology to a real project
  - Learn how to apply the Prosci ADKAR® Model to facilitate individual change
- Achieve certification in the Prosci change management methodology
  - Gain access to Prosci change management tools

PROGRAM AGENDA

Day one:

- Why change management?
- The ROI of effective change management
- The Prosci ADKAR Model
- Seven concepts of change
- Preparing for change: assessing change readiness

Day two:

- Preparing for change: building team structure and assessing sponsorship
- Managing change: creating customized communication and sponsorship plans
- Executive project plan presentations

Day three:

- Managing change: creating coaching, training and resistance management plans
- Reinforcing change
- Exam and graduation

COURSE MATERIALS

- Program workbook, assessments and handouts
- *Best Practices in Change Management*
- *Employee's Survival Guide to Change*
- *Change Management: The People Side of Change*
- *ADKAR: A Model for Change*
- One-year subscription to the Prosci Practitioner eToolkit