

# Webinar: Success Story Showcase Worksheet

Success Story Notes		
<b>3 Shared Aspects – What each of the success story clients have in common</b>		
<b>Definition of Success</b> Address both the technical and people side of change	<b>Adoption of ADKAR</b> Embrace and embed the individual change model	<b>Application of Best Practices</b> Learn and apply data and findings from others
Notes:		
<b>3 Key Themes – Recurring strategic goals shared by success story clients</b>		
<b>Deliver Project Results</b> Must-win projects Increase project success Focus on adoption & usage	<b>Mature Enterprise Change Management (ECM)</b> Transition from current state to desired future state	<b>Focus on Training and Skill Building</b> Role-based competencies Internal training and scaling
Notes:		
<b>6 Capability Catalysts – Approaches to increase the rate of capability building</b>		
<b>Align With Your Culture</b> To improve alignment and acceptance	<b>Deploy on a Key Initiative</b> To demonstrate the impact of change management	<b>Build a Change Network</b> To build support and momentum throughout your organization
<b>Go Where the Energy Is</b> To create collaborative partnerships to pull change management forward	<b>Integrate with Existing Competencies</b> To embed change management skills in professional development paths	<b>Treat Growing Your Capability Like a Change</b> To improve outcomes with structure and intent
Notes:		