

# Integrating Change Management and Project Management for Adoption Success

In this informative session, your leaders, project managers, and others focused on project outcomes learn how applying change management to projects can increase project success. We also introduce you to the processes, people and tools needed to align project management and change management. This onsite or virtual session lasts one to two hours.



## Why Attend This Event?

This Prosci speaking engagement focuses on how integrating the disciplines of project management and change management can help address challenges and opportunities such as:

- You're not seeing the results you would like on your projects, especially high-risk projects
- Change managers and project managers may work alongside each other, but they're siloed and may even be duplicating their efforts
- You want to learn about change management roles and where they live in relation to the project team, plus how to integrate the two functions

## Who Is This Event For?

The "Integrating Change Management and Project Management for Adoption Success" session is especially designed for:

- Project management offices
- CIOs
- Project managers
- Change managers
- Project teams

## Agenda (Adapted based on session length)

- The Importance of Integrating Change Management and Project Management
- How to Integrate Processes, People and Tools
- Best Practices on Integrating Change Management and Project Management
- Open Q&A

## Outcomes (Adapted based on session length)

This session features proven Prosci practices, applicable Prosci research, live polls, and in-session activities, and provides you:

### An understanding of the value of integrating project management and change management

- Research findings on the importance of integrating change management and project management for adoption success
- The costs and risks of not managing changes effectively and how the impacts to your projects can be significant

### An introductory look at the processes, people and tools needed to integrate change management and project management

- Where project management and change management activities and roles differ, and where they can and should align
- Prosci's change management tools—like the PCT Model, PCT Assessment and ADKAR® Model—for project success

### Direct access to a Prosci leader and expert in the discipline of change management

- Research-based best practices around adoption success
- An open Q&A to tap into your session facilitator's extensive industry experience and knowledge

## Resources

As a session attendee, you will receive:

- A session workbook and summary placemat

Have questions?  
[Contact us](#) to learn more.

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