

Change Agility as a Strategic Imperative

In this enlightening session led by a Prosci change management expert, your senior leaders learn what change agility is and why it's important for your organization. They also gain insights into Prosci's extensive industry research and how this translates to a best practices approach to becoming a change-ready organization. This engagement lasts one to two hours and can take place virtually or onsite at your organization.



Why Attend This Event?

This Prosci speaking engagement focuses on strategies for addressing the challenges and opportunities your organization may be facing around change such as:

- You're experiencing accelerated change and change saturation, and employees are growing increasingly resistant to change
- You aren't seeing the results and ROI you would like on your strategic initiatives
- You want to learn about how change management can impact business agility and help your organization become more competitive

Who Is This Event For?

The "Change Agility as a Strategic Imperative" session is especially designed for:

- Executive leaders including the C-suite
- People managers
- General audience

Agenda (Adapted based on session length)

- What is Change Agility?
- Making Change Agility a Strategic Imperative
- Active and Visible Sponsorship
- Using ADKAR® to Improve Change Agility
- Open Q&A
- Next Steps

Outcomes (Adapted based on session length)

This session features proven Prosci practices, Prosci research, live polls, and in-session activities, providing you:

What change agility is and why it's important to your organization's ability to adapt to changes

- The role of leaders in leading and sponsoring your initiatives, and how this matters to project outcomes
- How change saturation and managing change ineffectively impacts your employees and your organization

Insights into making change agility a strategic imperative

- Assessing your organization's agility, strengths and weaknesses
- Prosci's best practices research on how to become change agile

An introduction to the ADKAR Model as a tool to improve change agility and drive change success

- The basics of Prosci's widely adopted ADKAR Model, the elements of successful change, and Prosci tools
- The importance of adopting a structured approach to change management

Direct access to a Prosci leader and expert in the discipline of change management

- Research findings on the top contributors to change success and their business impacts
- An open Q&A to tap into your facilitator's extensive industry expertise

Resources

As a session attendee, you will receive:

- A session workbook and summary placemat

Have questions?
[Contact us](#) to learn more.

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