

Empowering Leaders Through Change

In this inspiring session, a Prosci change management expert introduces your senior leaders and people managers to the important roles they need to play in leading change for your organization. Your leaders gain insights into research findings and the critical connection between change management and business results. And they learn how they can impact the outcomes of your important strategic initiatives by effectively leading your changes. This virtual or onsite session lasts one to two hours.



Why Attend This Event?

This Prosci speaking engagement focuses on strategies to help you address challenges and opportunities you might be facing around leading change, such as:

- You aren't seeing the results and ROI you would like on your strategic initiatives
- You're interested in establishing change leadership as a core leadership competency
- You'd like to learn more about how people managers can support their teams during change
- You want to help leaders understand their role in immediately leading change

Who Is This Event For?

The "Empowering Leaders Through Change" session is especially designed for:

- Executive leaders including the C-suite
- People managers
- Up-and-coming leaders

Agenda (Adapted based on session length)

- Opening Remarks
- Why Change Management Matters
- The ADKAR® Model
- The Role of Change Leaders
- Putting It All Into Practice
- Open Q&A

Outcomes (Adapted based on session length)

This session features proven Prosci practices, applicable Prosci research, live polls, and in-session activities, and provides you:

An understanding of why senior leaders and people managers are critical to change success

- The different roles that leaders and managers play in change management
- How these roles can support employees during times of change and are essential to successful adoption and usage

An introduction to the ADKAR Model as a tool to drive organizational changes for yourself and your people

- The basics of Prosci's widely adopted ADKAR Model and the five elements of successful change
- Tactics you can use to successfully move yourself and your team through changes when individuals struggle

Direct access to a Prosci leader and expert in the discipline of change management

- Research findings on the top contributors to change success, their impact on business results, and typical change management budgets
- An open Q&A to tap into your session facilitator's extensive industry experience and knowledge

Resources

As a session attendee, you will receive:

- A session workbook and summary placemat

Have questions?
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