

# Making Change Your Superpower

In this engaging session led by a Prosci change management expert, we empower your people leaders and others with a fundamental understanding of what change management is and the power it can bring to your important projects and initiatives. Your team learns about Prosci's widely adopted ADKAR® Model, how change management can benefit your organization, and the change management roles important to change success. This virtual or onsite session lasts one to two hours.



## Why Attend This Event?

This Prosci speaking engagement focuses on using the power of change management to address organizational challenges and needs such as:

- You want to learn about change management and how to build your change muscle
- You're interested in socializing the language of change management with a select group of individuals in your organization
- You want to learn more about the roles involved in change management, and especially your role
- You'd like a pragmatic approach for applying change management, and one that you can use immediately

## Who Is This Event For?

The "Making Change Your Superpower" session is especially designed for:

- People leaders (excluding the C-suite)
- General audience

## Agenda (Adapted based on session length)

- Welcome and Connection
- Super Speed: Getting Started
- Enhanced Senses: ADKAR
- Shape-Shifting: Roles and Responsibilities
- Teleportation: What's Next?
- Open Q&A

## Outcomes (Adapted based on session length)

This session features proven Prosci practices, applicable Prosci research, live polls, and in-session activities, and provides you:

### The fundamentals of change management and how it will benefit your organization

- The power of change management to improve your project outcomes and benefit your organization overall
- Research findings on various aspects of change management, along with the costs and risks of not managing changes effectively

### An introduction to ADKAR and the roles involved in applying change management

- The basics of Prosci's widely adopted ADKAR Model, a pragmatic tool for immediately applying change management in your organization
- Which roles are the most important in change management and the responsibilities of those roles

### Direct access to a Prosci leader and expert in the discipline of change management

- Research-based best practices on applying change management for adoption success
- An open Q&A to tap into your session facilitator's extensive industry experience and knowledge

## Resources

As a session attendee, you will receive:

- A session workbook and summary placemat

Have questions?  
[Contact us](#) to learn more.

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