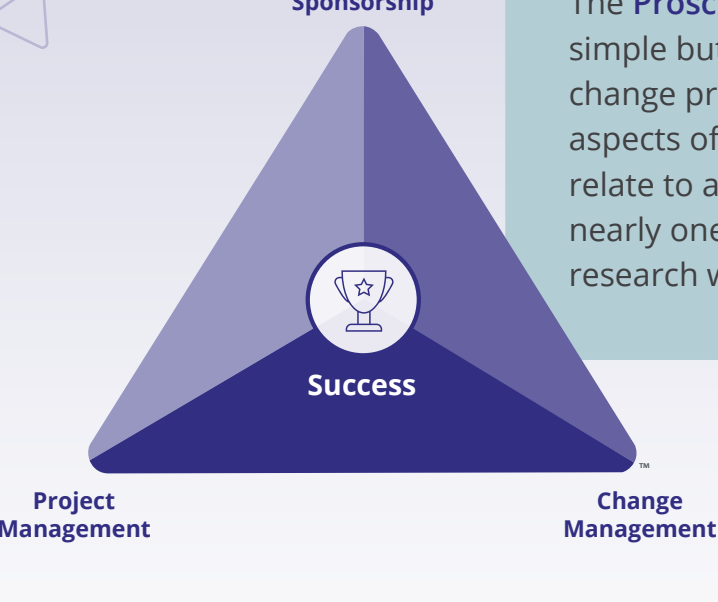


# Applications of the Prosci Change Triangle Model

## The Many Uses of the PCT Model



The Prosci Change Triangle (PCT) Model is a simple but powerful framework that helps change practitioners understand the four critical aspects of any successful change, and how they relate to and promote project health. We asked nearly one hundred participants in a first-ever live research webinar how they use the PCT Model.

This is what we learned!



## We Use the PCT Model to...



### Assess Project Health

Knowing a project's health at a point in time can help organizations proactively address risks before they emerge. The PCT Model provides a holistic look at the factors and aspects that matter most to change success.



### Align Stakeholders

Getting people to a shared vision of a change can be challenging. The PCT Model provides the anchoring factors for stakeholders to discuss and align around.



### Track Project Progress

Knowing a project's health over time can help leaders identify and act on negative and positive trends in the trajectory of the project. The PCT Model allows practitioners to capture snapshots of project health across the project lifecycle.



### Identify Adaptive Actions

Any number of potential actions can be taken on a project, but which will be the most valuable? The PCT Model offers a simple way to identify specific actions that can improve overall project health.



### Identify Project Risks

Knowing a problem exists is different from knowing what the problem is. The PCT Model identifies 40 specific factors across four aspects that can be the source of potential risks to project success.

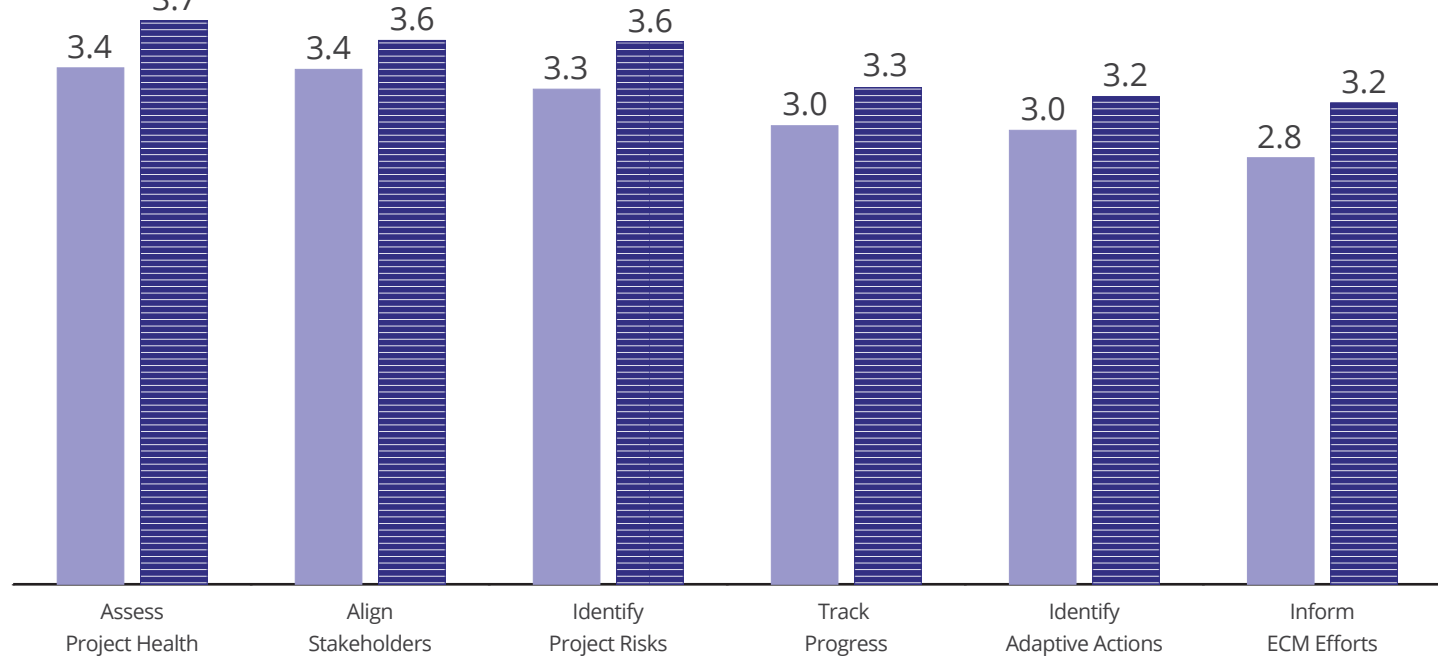


### Inform Enterprise Change Management

Understanding patterns of project health across multiple projects can unlock enterprise insights. With the PCT Model, leaders can identify organizational strengths and areas of opportunity to increase change success.

## How I Use the PCT Model

■ Frequency (out of 5) ■ Effectiveness (out of 5)



## What I Value Most About the PCT Model

"Provides a consistent framework for tracking progress on a project."

"Over time, it helps support the adaptations needed throughout the project to achieve success."

"Begins a discussion with leadership on how to work together."

"The simplicity of the assessment."

"As a tool for team alignment and conversations."

"Being able to assess the health of the project AND develop a plan of action for deficit areas."

## How Do People Do PCT Assessments?



### All Research Participants

71% find collaborative PCT Assessments more effective than doing PCT Assessments alone



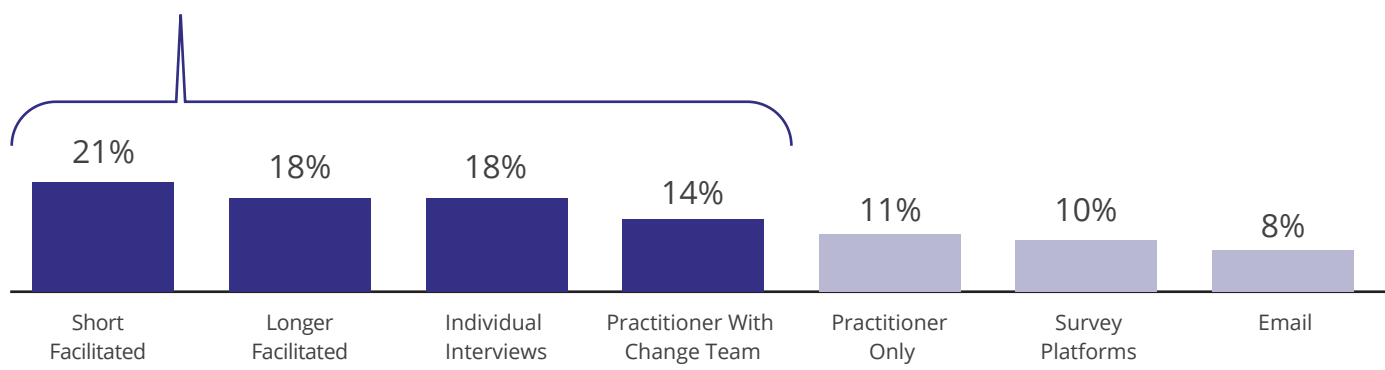
### External Change Consultants

60-minute live sessions are most effective for us

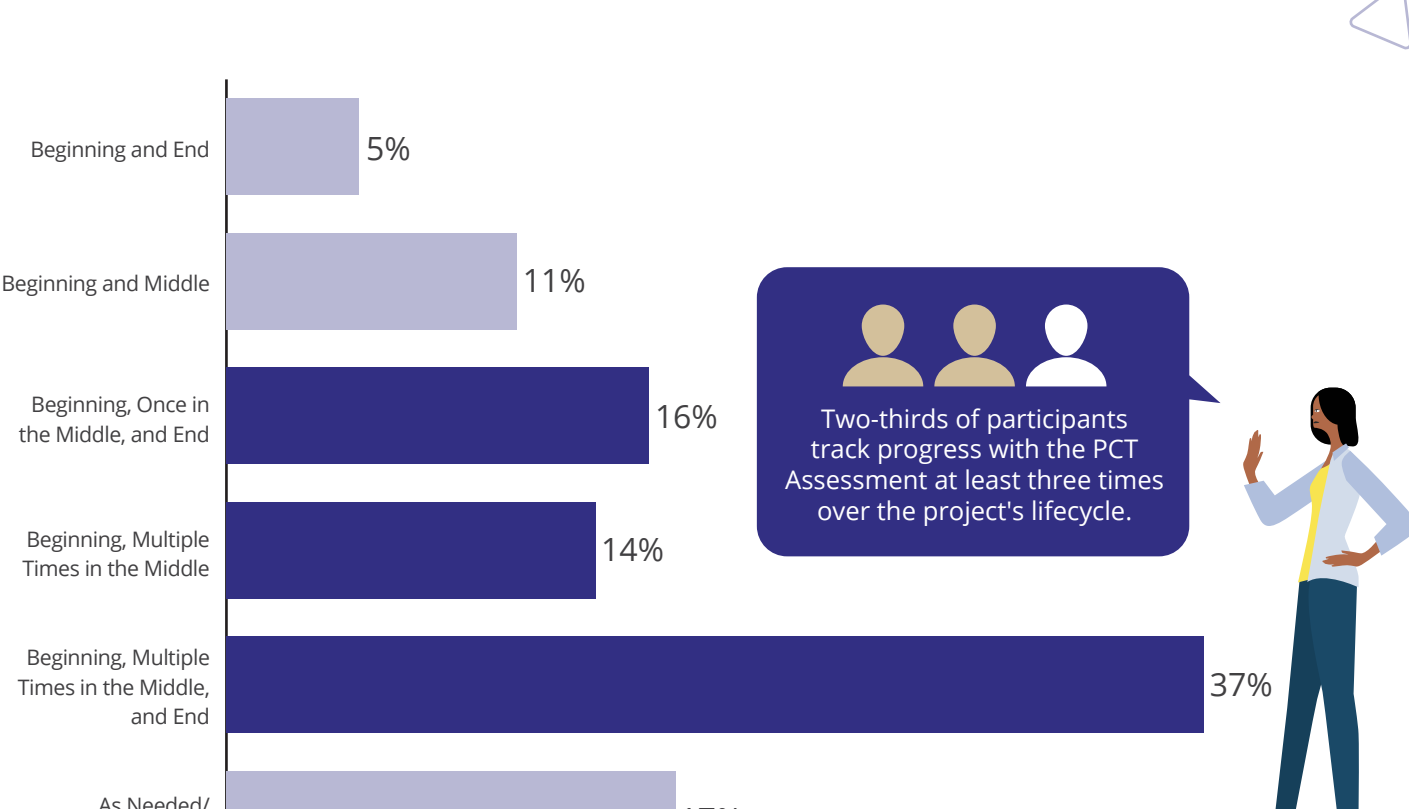


### Internal Change Consultants

30-minute live sessions are most effective for us



## When Do People Use the PCT Model?



The PCT Model unlocks and illuminates the most critical elements of project health, giving change practitioners a simple but powerful leading indicator of each project's potential for change success.

Access the full research findings and largest body of change management research in the world by [subscribing to Research Hub.](#)